

NEWS

FOR IMMEDIATE RELEASE

Midland Cultural Centre Announces Appointment of New Executive Director

MIDLAND, ON – The Board of Directors of the Midland Cultural Centre (MCC) is pleased to announce the appointment of Jessica Lovett as the organization’s new Executive Director.

Lovett joins the MCC following an extensive and highly competitive recruitment process that attracted close to 50 applicants from across Canada, parts of the United States and communities closer to home. The search process included broad engagement from numerous cultural partners and community members, reflecting the organization’s commitment to collaboration and community involvement.

With a strong background in strategic planning, community engagement, team leadership and arts administration, Lovett is a collaborative and hands-on leader who has served for more than 16 years within Canadian cultural and educational organizations. Her collaborative approach, her passion for community-building, arts and culture, and her longstanding commitment to creating meaningful partnership-based relationships made her a standout candidate throughout the selection process.

“Finding the right leader for the Midland Cultural Centre was about far more than filling a position. It was about finding someone who truly understands the role the MCC plays in the heart of our community,” says Marylaine Canavan, Chair of the MCC Board of Directors. “The MCC is a place where people gather, connect, celebrate creativity and build community together. Jessica brings not only impressive leadership experience, but also a genuine passion for people, collaboration and community-building.”

The MCC is a charitable, not-for-profit facility recognized as a vibrant and inclusive hub where community and creativity thrive in the heart of Georgian Bay. Through its mission of connecting creators, community, and visitors in a shared space in North Simcoe County, the MCC nurtures excellence in arts and entertainment experiences while fostering meaningful community connections. Guided by its core values of creativity, excellence, belonging, collaboration, integrity, and sustainability, the organization continues to grow as a welcoming cultural destination.

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“The Midland Cultural Centre has always been built on the strength of the relationships we share with our community including our sponsors, donors, patrons, volunteers, artists and supporters,” says Canavan. “As Jessica begins this new chapter with the MCC, we invite our community to stop in, introduce themselves, attend an event, and help us continue building something truly special together. We are excited for people to meet Jessica and to be part of the energy and momentum ahead for the MCC.”

The Board of Directors would also like to extend its sincere gratitude to Jamie Grant, Interim Executive Director, as well as the dedicated staff and volunteer team, and members of the Executive Committee for their leadership, commitment and steady guidance throughout the transition and recruitment process. Their passion for the organization and continued dedication ensured the MCC remained a vibrant and welcoming community hub during this important period of change.

Lovett will officially begin her role as Executive Director on June 29, 2026.

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About the Midland Cultural Centre (MCC): The MCC is located in Midland, Ont., serving audiences and communities across the Heart of Georgian Bay. The facility is home to several partner organizations, including Quest Art School + Gallery, Huronia Players and the Canadian Museum of Water, making it a dynamic destination for creativity and connection. Visit midlandculturalcentre.com to learn more.

For more information contact:

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